

### Equality Impact and Needs Analysis (EINA) Template

Directorate:	Education and Early Help
Service Area:	Family Support Service
Name of service/ function/ policy/ being assessed:	Parenting Strategy
Officer leading on assessment:	Mac Heath, Head of Family & Targeted Services
Other staff involved:	Lisa Phillips, Lead Parenting Practitioner

### PREPARATION FOR THE EQUALITY IMPACT AND NEEDS ANALYSIS

### 1. Briefly describe the service/ function/ policy:

The Parenting Strategy is a tool to assist in the delivery of a comprehensive range of parenting services that are timely, relevant, accessible and well planned. The parenting provision on offer should be targeted to need, be grounded alongside evidence-based practice and national occupational standards, with measurable outcomes using standard assessment tools. It should recognise and respond to the particular needs of certain groups of parents and delivery should "flow" across levels of universal, targeted and specialist provision.

The intention of the strategy is to promote a "menu" of supportive, empowering and enabling programmes for parents, from a range of deliverers. The ultimate measure of a successful parenting strategy is that parents are able to become more confident and competent in parenting of their children and, as a result, both the children's and parents' outcomes are improved.

The following commitments are contained within the strategy:

- We will take into account equality and diversity issues and ensure fair access to delivery and provision;
- We will prioritise early intervention whenever possible and plan to deliver services in community based settings where appropriate;
- We will plan to provide flexible provision appropriate to a wide range of needs, acknowledging the diversity of parents;
- We will provide high quality and clear information about provision that makes it as easy as possible for parents to find out about, and ask for, the right support at the right time;
- We will ensure there is a well trained and informed workforce in order to deliver a professional parenting service; and
- We will make effective use of resources and remain focused on monitoring performance and ensuring better outcomes for children.

To deliver against these commitments, the strategy identifies five key priorities for Richmond

Borough and provides an outline of the actions which need to be taken to achieve these priorities. The five key priorities are:

- 1. Offer an integrated Parenting Support Service, to include direct provision, commissioned services, one to one, group and multi-disciplinary delivery;
- Ensure a trained, competent and confident workforce that has capacity to deliver parenting programmes and incorporate family support and early intervention approaches;
- 3. Ensure Parenting Support Services flows through Universal, Targeted and Specialist strands with a mixed delivery of provision appropriate to need and circumstance;
- 4. Ensure effective communication and information is in place about provision to improve access to the right parenting support at the right time and improve pathways between and within services; and
- 5. Ensure a range of programmes and approaches that are evidence based, are monitored to assess outcomes, reviewed and considered termly by Richmond's Parenting Lead Practitioner.

### 2. Why is the equality impact and needs analysis being undertaken?

This EINA is being completed to ensure the service considers all users needs. The vision for the strategy is to empower and enhance the skills of all parents living within the London Borough of Richmond upon Thames, to enable them to be positive role models for their children, so that their children have every opportunity to fulfil their potential. As such, the strategy strives to ensure it is accessible to all irrespective of gender, age, ethnicity, disability, language and culture. Aside from universal provision identified in the strategy, the following user groups are considered to have specific challenges:

- Lone Parents;
- Families at risk of breakdown;
- Parents with attachment and bonding issues;
- Mothers suffering from post natal depression;
- Families experiencing domestic abuse;
- Families in which young people may be manifesting mental health concerns;
- Hard to reach parents and families (troubled families, including parental mental health and parental substance misuse);
- Parents considered to have a child presenting with symptoms of or a diagnosis of ADD/ ADHD/ ASD/ ODD; and
- Parents of teenagers with challenging behaviours including substance misuse, self-harming, anti-social behaviour and sexual activity.

### 3. <u>Has this service/ function/ policy undertaken a screening for relevance?</u>

If so, which protected characteristics and parts of the duty were identified as of high or medium relevance and why? Please attach screening for relevance as an appendix to this EINA.

### If not, make an assessment of which protected characteristics and parts of the duty are of high or medium relevance and explain why:

As a new document, the Parenting Strategy has not been subject to a screening for relevance. However, the strategy is considered to be relevant to: age, gender, disability, pregnancy and maternity, race and ethnicity and religion and belief. It is not considered to be

relevant to gender reassignment, marriage and civil partnership and sexual orientation- the reasons for this are set out in section 4.

# 4. What sources of information have been used in the preparation of this equality impact and needs analysis? For example, this could include equalities monitoring information, performance data, consultation feedback or needs assessment. Please provide the details in the table below:

Comprehensive data on the number of parents with the London Borough of Richmond upon Thames is not currently held, but clear and contemporary data is available in regard to the demography of the borough and the increasing child population in the local areas. For example:



#### Source: Census 2011 Key Statistics KS106, Office for National Statistics

### • Key Parenting Related Data (2010)

Number of Children in Lone Parent families	6,100
Number of live births	2,992
Teenage Pregnancy (Conception, Under 18's)	48
Total Population	190,920

Age F	Profile of I	Mothers (2	2010)						
Births- 2	010								
Age of mother	Under 18	Under 20	20-24	25-29	30-34	35-39	40-44	40+	45+
% of all births	0.23	1.27	5.88	13.1	38.17	31.89	9.19	9.16	0.5

#### By Age

The age breakdown of the total usual resident population of Richmond is shown below. 13.5% of the population are older people aged 65 and over and 2.1% are aged 85 and over.

Age	2011 Census Estimates	% Population
0-4	14,000	7.5%
5-9	11,100	5.9%
10-14	9,800	5.2%
15-19	9,100	4.9%
20-24	9,100	4.9%
25-29	12,500	6.7%
30-34	16,000	8.6%
35-39	17,400	9.3%
40-44	15,900	8.5%
45-49	14,500	7.8%
50-54	11,800	6.3%
55-59	10,100	5.4%
60-64	10,100	5.4%
65-69	7,400	4.0%
70-74	5,600	3.0%
75-79	4,500	2.4%
80-84	3,700	2.0%
85+	4,000	2.1%
Total	187,000	100%

Richmond borough compared with 2001MYE. Census Day, March 27th 2011



The age pyramid above reflects these changes in the age structure of the population between 2001 and 2011 demonstrating graphically the increase in the proportion of both males and females aged 60 and over and the drop in the proportion of people aged 20-34 and those aged 50-54.

5 year age Bands	Males	Females	Persons	% of the population
0-4	7,100	6,600	13,700	7.2
5 <b>-</b> 9	6,000	5,700	11,700	6.1
10-14	5,500	5,300	10,800	5.7
15-19	4,600	4,500	9,100	4.8

(Data taken from Richmond census briefing)

Other information sources that have been used in the development of this EINA are in the table below:

Information source	Description and outline of the information source
Consultation for strategy 2010	Harvey Gallagher, Consultant, was commissioned to consult with service user groups and multiagency practitioners for the purpose of refreshing the strategy in 2012, much of which is considered to have continued relevance. The data collected via the consultation is all anecdotal. There are references to data sources but the data that is relevant has been superseded by the census. The views of the parents are still relevant although they were taken pre- the Single Point of Access and a new consultation is being carried out in January 2013 by the Targeted Youth Support Team.
Integrated working quarterly updates	<ul> <li>Borough-wide CAF data:</li> <li>A total of 1174 CAFs have been undertaken in Richmond between April 2008 and September 2012. 108 new CAFs were undertaken during Q3 2012.</li> <li>Yearly CAF figures have continuously increased. The chart below shows an emerging pattern of busier periods before and after school holidays. The deep on the June 2012 graph coincides with the change from the National eCAF system to Richmond Holistix eCAF, when the system was unavailable for nearly three weeks – this also explains the peak during July 2012.</li> </ul>
	Monthly CAF figures         April 2008 - September 2012         70         60



### ANALYSING IMPACT, NEEDS AND EFFECTS

It is important that the analysis addresses each part of the duty assessed as relevant to the area being examined (see further Guidance on RIO).

- 5. Key questions to consider:
  - a. What does the data tell you about the groups identified as relevant to the area being assessed?

b. What does customer feedback, complaints or discussions with stakeholder groups tell you about the impact of the service/ function/ policy on the protected characteristic groups, where assessed as relevant to area being examined?

Other questions to consider:

- How well are diverse needs met?
- Have any differences in access to services/functions been identified for any group?
- Has the area identified any disadvantages experienced by groups, which need to be addressed?
- Have there been any complaints about a failure to receive an appropriate and fair service?
- Is there any other evidence of differential impact or different outcomes which needs to be addressed?
- Is there any evidence that participation in areas of public life is disproportionately low for any particular relevant protected characteristic group?
- Have the needs of disabled people been identified and addressed where these are different from the needs of non-disabled people?
- Have you identified any need to tackle prejudice or promote understanding between different relevant protected characteristic groups?

Remember that equality analysis is not simply about identifying and removing negative effects of discrimination but it is also an opportunity to identify ways to advance equality of opportunity and to foster good relations.

Protected	Findings
Group	
<i>Group</i> Age	As noted, the strategy is universal and aims to empower and enhance the skills of all parents in the borough. The services delivered as part of the strategy will therefore be accessible to all, including parents of all ages. In addition to the universal provision on offer, targeted support will be given to those groups that may require more assistance. For example, in Richmond upon Thames we have low levels of teenage conceptions (rate of conceptions per 1,000 girls aged 15-17 years: 23.1 in 1998 reduced to 17.6 in 2010, a 24 per cent reduction). However, this group is particularly vulnerable as they are more inclined to have low educational attainment, be disengaged from school, be NEET (not in education, employment or training), leaving care or may be living in poverty. Teenage mothers can also often have low levels of self-esteem and lack of direction in life. As such, the borough has a provision for young parents of under 25 years old which is provided by Richmond Youth Partnership- approximately 25 young parents are currently receiving support. Young parents are also encouraged to move
	into other groups and early years settings to enjoy universal provision and the benefits of mixing with their community.

	Drovinian is		viloble f	r norari		drop or	duce	na na	lo of	
	Provision is specific age									
	challenging								-	
	As noted, th					•				
	skills of all p									L
	strategy will or parents w					iciuaing	parer	its with a	a disadiiii	ty,
				a aloabi	inty.					
	In addition t									n
	to those gro provision is	•	•	•				-	•	m
	support thro		•						give the	
		C	·			•	•			
	As we can s								ssessme	ent
	(extracts be	iow)this	particula	ar conort	nas nig	gner nur	nbers			
		Age of children								
	The children who are registered as having a statement of SEN are mostly in									
		the 11-15 year old age range 420 (51%), this is replicated on the disability register where the10-15 year old age range is most prominent 183 (34%)								
	Most males									s
	old 306 (379									
	males on the number of c						s old1	18 (22%	of total	
		marchy		nostrom		(1270).				
	We asked a									
	information that sometir									d
Dischille	presenting r									or
Disability	many childre	en along	side oth	er issue	s and fe	males)	fell int	to the 11	to 13 ye	
	age range 6 years 44 (20	• • •	, followe	ed by 8 to	o 10 yea	ars old 5	9 (27 <sup>°</sup>	%), and	14 to 16	
	years 44 (20	570).								
	Special Ed	ucation	al Need	s by Qui	indrat					
	January			pils with					All SEN	
	2011	Roll	State	ments		upils with	out Sta	tements	pupils	
	Quindrat	inc. Nursery	Number	% of roll	School Action	School Action+	Total	% of roll	% of roll	
	Kew / Mortlake /				, is north					
	Barnes /	0.400				~~			(00)	
	East Sheen Ham /	3,109	48	2%	244	99	343	11%	13%	
	Richmond Heathfield /	3,889	109	3%	401	179	580	15%	18%	
	Whitton /									
	West Twickenham	4,930	122	3%	417	207	624	13%	15%	
	St Margaret's /									
	Twickenham / Teddington	5,838	167	3%	497	204	701	12%	15%	
	Hampton /	3,030	107	570	-101	204	101	12.70	1370	
	Hampton Hill	3,129	78	3%	269	93	362	12%	14%	
	Total	20,895	524	3%	1828	782	2610	13%	15%	
	The table at	nove sha	ws the	numhere	of nuni	ls atten	dina F	lichmon	4	
<u> </u>					or pup		ang r			

MLD					
	Mild learning di				
ASD	Autistic spectru				
SpLD	Specific learnin				
SLD BESD	Severe learning	g difficulties motional and so			
Pd	Permanent disa		cial difficulties		
VI	Visual Impairm				
HI	Hearing Impairing				
SLCN		age and commu	inication needs		
PMLD		nultiple learning			
SpCL	Specific Comm	unication and L	anguage difficu	lties	
MSI	Multi-sensory in				
OTH	Other disability				
			11 15 Vre		
MPN	0-4 yrs	5-10 yrs	11-15 yrs	16+ yrs	lotals
ASD	0-4 yrs	6	12	16+ yrs 3	21
	0-4 yrs				21
ASD	0-4 yrs	6	12	3	21 20
ASD BESD		6	12 15	3	21 20
ASD BESD HI	1	6 4 3	12 15 3	3 1 1	21 20 8 56
ASD BESD HI MLD	1	6 4 3 26	12 15 3 24	3 1 1	21 20 8 56 11
ASD BESD HI MLD OTH	1	6 4 3 26 6	12 15 3 24 5	3 1 1 4	21 20 8 56 11 22
ASD BESD HI MLD OTH PD PMLD	1	6 4 3 26 6 14 3	12 15 3 24 5 6 1	3 1 1 4 2	21 20 8 56 11 22 4
ASD BESD HI MLD OTH PD PMLD SLCN	1	6 4 3 26 6 14 3 13	12 15 3 24 5 6 1 14	3 1 1 4	21 20 8 56 11 22 4 29
ASD BESD HI MLD OTH PD PMLD SLCN SLD	1 2	6 4 3 26 6 14 3 13 3	12 15 3 24 5 6 1	3 1 1 4 2 2	21 20 8 56 11 22 4 29 11
ASD BESD HI MLD OTH PD PMLD SLCN SLD SpCL	1 2	6 4 3 26 6 14 3 13 3 2	12 15 3 24 5 6 1 14 6	3 1 1 4 2 2 1	Totals 21 20 8 56 11 22 4 29 11 22 34
ASD BESD HI MLD OTH PD PMLD SLCN SLD SpCL SpLD	1 2	6 4 3 26 6 14 3 13 3 2 10	12 15 3 24 5 6 1 14 6 22	3 1 1 4 2 2	21 20 8 50 11 22 4 29 11 23 34
ASD BESD HI MLD OTH PD PMLD SLCN SLD SpCL SpLD VI	1 2	6 4 3 26 6 14 3 13 3 2	12 15 3 24 5 6 1 14 6 22 4	3 1 1 4 2 2 1	21 20 8 56 11 22 4 29 11 21 29 11 23 4 6
ASD BESD HI MLD OTH PD PMLD SLCN SLD SpCL SpLD VI MSI	1 2	6 4 3 26 6 14 3 13 3 2 10	12 15 3 24 5 6 1 1 14 6 22 22 4 1	3 1 1 4 2 2 1	21 20 8 56 11 22 4 29 11 2 34 6 1
ASD BESD HI MLD OTH PD PMLD SLCN SLD SpCL SpLD VI	1 2	6 4 3 26 6 14 3 13 3 2 10	12 15 3 24 5 6 1 14 6 22 4	3 1 1 4 2 2 1	21 20 8 50 11 22 29 11 29 11 29 29 11 20 29 29 29 29 29 29 29 29 29 29 29 29 29

	0-4 yrs	5-10 yrs	11-15 yrs	16+ yrs	Totals
ASD	5	47	57	18	
BESD		28	59	11	1 98
HI	1	2	4		2 9
MLD	2	36	47		8 93
OTH		6	6		1 13
PD	2	13	10	1	1 26
PMLD	1	6	3	1	1 11
SLCN	2	22	41	6	6 71
SLD	1	10	7	4	4 22
SpCL	1	9	3		13
SpLD		26	64	(	6 96
VI	1	6	5		12
MSI					0
blanks					0
Totals	16	211	306	58	_
Table 17: Sho		T	erm-time He	olidays V	Veekends
Overnight brea	aks which inclu	de siblings 1	2% 36	5% 2	8%
Activities with and friends	a small group (	of peers 3	5% 58	3% 4	6%
Specialist resid					1%
Specialist resid Support in the sitting service routines	child's home, e	e.g.a 2			1% 6%
Support in the sitting service	child's home, e or support with	e.g. a 2 i bedtime	1% 18	3% 1	
Support in the sitting service routines	child's home, o or support with care	e.g. a 2 i bedtime 8	1% 18 % 13	3% 1 3% 7	6%
Support in the sitting service routines Specialist days	child's home, o or support with care s away	e.g. a 2 bedtime 8	1% 18 % 13	3% 1 3% 7 3% 2	6% %
Support in the sitting service routines Specialist days Group holidays Overnights in s Befriending or the community	child's home, e or support with care s away school buddying one-	e.g. a 2 bedtime 8 1 1 to-one in 2	1%     18       %     13       0%     43       2%     69       8%     36	3%     1       3%     7       3%     2       3%     5       5%     2	6% % 6% % 9%
Support in the sitting service routines Specialist days Group holidays Overnights in s Befriending or	child's home, e or support with care s away school buddying one-	e.g. a 2 bedtime 8 1 1 to-one in 2	1%     18       %     13       0%     43       2%     6%       8%     36	3%     1       3%     7       3%     2       3%     5       5%     2	6% % 6% %

	Hugs programmes.			
	Gender reassignment is not considered to b	e relevant	to the parer	nting
	strategy. This is for a number of reasons:		•	0
Gender reassignme nt	<ul> <li>Although research has shown that this getheir vulnerability they are less likely to i harm (www.gires.org.uk). Accurate figure are undergoing or have undergone generis therefore not known;</li> <li>The median age for gender reassignment likely for them to have no children, or prochildren or IVF; and</li> <li>Although there is evidence on the import (John Bowlby, Attachment, separation at also research on positive secondary attact (transgender parent) and therefore having would not affect the ability to parent. Ho there may be issues relating to mental herefores.</li> </ul>	dentify then es on the n der reassign nt is 42 yea e surgery cl tance of ma and loss, Pe achment to ng a gender wever it is a nealth and s	nselves for umber of pa ment in the rs old, mak hildren or fu aternal attac nguin:1980 care givers r reassignm acknowledg self esteem	fear of arents who borough ing it more iture step chment ) there is ent itself ed that as inferred
*Marriage	Marriage and civil partnership are not consid			
and civil	parenting strategy because there is little evi			
partnership	parenting needs differ from the parenting ne	•••	•	
(*only in	such, the universal provision that is availabl			
relation to	meet the needs of those parents that are eit partnership.	iner marnet	a or that are	in a civii
first part of				
the duty:	Furthermore, many parents are reluctant to	identify the	mselves as	married or
eliminate	in a civil partnership and therefore informati			
discriminati	distinguishes between those who are marrie			
on and	partnership in the borough. Instead, these p		grouped tog	gether and
harassment	parenting programmes are provided on this	Dasis.		
)	As noted, the strategy is universal and aims	to empowe	er and enha	nce the
Pregnancy	skills of all parents in the borough. The serv			
and	strategy will therefore be accessible to pare			
maternity	and pre adoption.			
	As noted, the strategy is universal and aims			
	skills of all parents in the borough. The serv			
	strategy will therefore be accessible to pare important because the 2011 census boroug			
	London Borough of Richmond upon Thame			
	population.			
Page/othesia		ENGLAN		Richmon
Race/ethnic	Ethnic Group		LONDON	d upon
ity	All categories: Ethnic group (number)	53,012,4	8,173,94	Thames
		56	0,173,94	186,990
	White: English/Welsh/Scottish/Northern			
	Irish/British	79.8	44.9	71.4
	White: Irish White: Gypsy or Irish Traveller	1.0 0.1	2.2	2.5
	White: Other White	4.6	0.1	0.1 11.9
	White	85.5	59.8	85.9

Total BME Groups	20.0	55.0	28.5
Other	1.0	3.4	1.6
Other ethnic group: Any other ethnic group	0.6	2.1	1.0
Other ethnic group: Arab	0.4	1.3	0.6
Black	3.4	13.3	1.
Black	0.5	2.1	0.2
Black/African/Caribbean/Black British: Other			
Caribbean	1.1	4.2	0.4
Black/African/Caribbean/Black British:			
African	1.8	7.0	0.9
Black/African/Caribbean/Black British:			
Asian	7.7	18.4	7.3
Asian/Asian British: Other Asian	1.5	4.9	2.5
Asian/Asian British: Chinese	0.7	1.5	0.9
Asian/Asian British: Bangladeshi	0.8	2.7	0.
Asian/Asian British: Pakistani	2.1	2.7	0.0
Asian/Asian British: Indian	2.6	6.6	2.
Mixed	2.2	5.0	3.
Mixed/multiple ethnic group: Other Mixed	0.5	1.5	1.0
Asian	0.6	1.2	1.5
Mixed/multiple ethnic group: White and			
Black African	0.3	0.8	0.4
Mixed/multiple ethnic group: White and	0.0	1.5	0.
Mixed/multiple ethnic group: White and Black Caribbean	0.8	1.5	0.

Geographical analysis of the 2001 census (2011 census data not available at this level yet) shows there are areas of the borough with higher proportions of black and minority ethnic populations. The highest proportions identified on map 1 show large concentrations of BME residents in areas of Whitton / Heathfield, Ham / Petersham and also Barnes.



	be given to those groups that may require more assistance. For example, translations are available for English as an Additional Language for parenting programmes, interpreters can be used where necessary to engage with parents who do not speak English, and multiagency stakeholder groups meet to provide more specific work for the travelling community with a view to supporting parenting and education.
Religion and belief including non-belief	The strategy is universal and aims to empower and enhance the skills of all parents in the borough- regardless of religion or belief. The 2011 census shows that in the borough 55.3% of people are Christian, 28.4% have no religion, 8.5% did not state their religion, 3.3% are Muslim
	and 1.6% are Hindu. Generally therefore, the need for parenting programmes specific to certain religions or beliefs is low. However, where required, provisions will be adapted to meet the needs of parents from different religions or beliefs. For example, there is an Islamic values course available to staff to enable them to be empathic to the needs of a parent from an Islamic background.
Sexual orientation	The complexity of the analysis around sexual orientation and the lack of reliable data means it is difficult to support a need for specific provision for parents of different sexual orientation. Research indicates there are no significant differences between parents who are heterosexual and those who are gap and lesbian.
	The strategy is universal and aims to empower and enhance the skills of all parents in the borough- regardless of sexual orientation.
	Where there specific demand for expertise in providing family support for parents who are struggling with their own or their child's sexuality appropriate support will be commissioned.

#### 6. <u>Have you identified any data gaps in relation to the relevant protected</u> <u>characteristics and relevant parts of the duty?</u> If so, how will these data gaps be addressed?

Gaps in data	Action to deal with this
Religion and beliefs	Parenting is universally available in
	Richmond; group leaders are subject to
	borough diversity training and within their
	parenting training are supported to be aware
	of cultural and ethnic diversities. The
	characteristics of the groups and their
	cohorts will be monitored by the Family
	Support Service management team and
	adjustments made if necessary.

### SUMMARY OF THE KEY FINDINGS

- 7. Set out the key findings from the equality impact needs analysis of the service/ function/ policy. Key questions to consider when completing this section:
  - Are there findings of unlawful discrimination?
  - Can you address any identified adverse impact?

- Can you mitigate any negative impact?
- Please provide rationale if you are unable to address any adverse impact.
- Have you identified any ways of advancing equality in this area? For example, meeting diverse needs?
- Is there a need for any actions to promote understanding between different protected groups?

Through the provision of universal services in a range of formats and via a trained, competent and confident workforce, the aim of the Parenting Support Service is to empower and enhance the skills of all parents living within the London Borough of Richmond upon Thames, regardless of their background. Where necessary, targeted work will take place with specific groups, such as young parents, parents of children with a disability, expectant parents, and parents from different ethnic or religious backgrounds to ensure they are engage and fully able to access services.

Work will also be ongoing to identify other specific groups who may require targeted or additional support to ensure they are able to access the parenting services on offer.

### CONSULTATION ON THE KEY FINDINGS

### 8. What consultation have you undertaken with stakeholders or critical friends about the key findings? What feedback did you receive as part of the consultation?

The refreshed strategy has been widely consulted on and this includes input from all multiagency services such as local authority statutory and non statutory services, health and the voluntary sector. The consultation process was initiated using email to Service Heads and stakeholders, two consultation meetings, a Safeguarding Committee and cascaded to frontline workers. End users and providers were also consulted previously by consultant Harvey Gallagher in 2010. Below are extracts from his consultation:

"Parents are the best source of information about their children and their own support needs. To inform this strategy, a number of consultation exercises were completed with parents from different communities and interest groups who access both universal and targeted services. We also consulted with parenting support partners and providers. This is what parents said:

### • On advice given to parents

Advice given in the early years was valued and parents of pre-school children felt able to access support. A range of practitioners were mentioned as being available to offer help at this time. However, parents felt significantly less supported as children grew older. Parents of teenagers, in particular where their children were experiencing behaviour difficulties, often found it difficult to have their concerns taken seriously.

### • On having problems that fall below thresholds

A number of parents felt that they could not get help until their situation became very difficult. Services, it seemed to some parents, only became available when (high) thresholds for child protection or mental health were reached. Some parents felt that they had been warning of difficulties for some time, but that nobody had listened until things got worse.

### • On finding out about support

Parents who find they need additional support are often in crisis and therefore exhausted, vulnerable and anxious. This means they do not always have the confidence, time and

energy to look for help especially if they do not know it exists. Many parents did not know where to look for help when they needed it and word-of-mouth was the most common way to find out about a service. Some parents also reported being passed from one service to another when they did not contact the most appropriate service first time.

### • On attending a parenting programme

It was common for parents to have significant misgivings about the prospect of attending a parenting programme. However, parents who had attended a programme spoke very highly of them on the whole and reported that they had helped them to feel more positive about being a parent. This included those parents who were subject to Parenting Orders.

### • On gaps in services

A lack of knowledge about what does exist made it more difficult for parents to identify gaps. A theme was being in touch with one service, for example, adult mental health, but not getting support with other parts of their lives, i.e. being a parent. The time taken to access support was also mentioned.

### Advice to other parents who are struggling

Despite having been reluctant to ask for help themselves, most parents felt strongly that they would recommend other parents to ask for help much sooner."

Parent focus groups are currently meeting December 2012/ January 2013 to consult on the CYPP 2013-17.

### **ACTION PLANNING**

### 9. What issues have you identified that require actions? What are these actions, who will be responsible for them and when will they be completed?

Issue identified	Planned action	Lead officer	Completion Date
Ongoing participation with parents from a range of backgrounds	<ul> <li>Parent's forums looking at the issues raised by parents and their needs</li> <li>Consultation on policies affecting parents such as the CYPP and Parenting Strategy</li> <li>Parent involvement in the recruitment process for ECCS staff</li> <li>Business case development to create a post around parental participation, mentoring and end users with a view to recruiting an ex user of the service.</li> </ul>	Samantha King/Lisa Phillips	Ongoing
Equality and Diversity	Add to agenda item	Mac Heath	December 12

needs to be established in recruitment process	<ul> <li>in stakeholder meeting to review</li> <li>Train and support parents to be part of the recruitment process for ECCS staff</li> </ul>		
---	--	--	--

### MONITORING AND REVIEW

## 10. How will the actions in the action plan be monitored and reviewed? For example, any equality actions identified should be added to business, service or team plans and performance managed.

Following consultation there will be a stakeholder group that will monitor the strategy implementation to ensure the service has equitable access within Richmond borough. Standardised tools will be used to collate service user profile and journey travelled to build on service delivery and identify gaps. This is likely to form part of the Troubled Families initiative on the Participation and Engagement strategic developments.

It will also be strategically monitored by Robert Henderson (Joint Director of Early Help).

### PUBLISHING THE COMPLETED ANALYSIS

11. When completed, the equality impact and needs analysis should be approved by a member of DMT and published on the Council's website. Please provide details below:

Approved by	ECCS EWG
Date of approval	23 April 2013
Date of publication	April/ May 2013

### **DECISION-MAKING PROCESS**

- 12. Has a copy of this EINA or summary of key findings been provided to key decision-makers to help inform decision making, for example as an appendix to a Cabinet or Committee report?
  - If so please provide the details including the name of the report, the audience i.e. Cabinet/ Committee, the date it went, and the report author.
  - Please also outline the outcome from the report and details of any follow up action or monitoring of actions or decision taken:

N/A.