

OWL in Richmond

July 2021

Membership

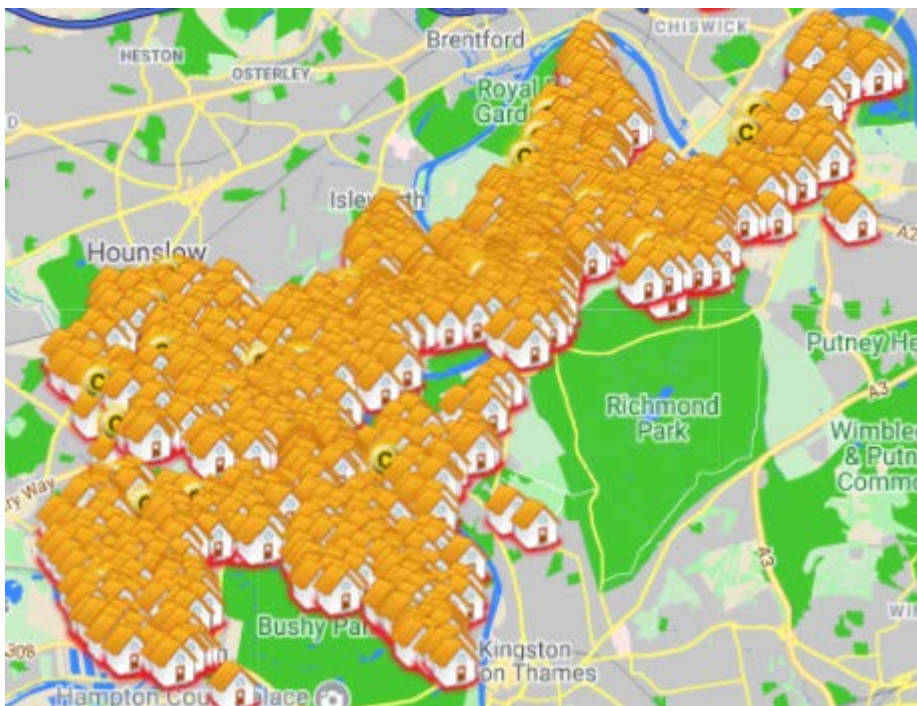
OWL Neighbourhood Watch Option: 1541

OWL Community Messaging Option: 173

Watch Coordinators registered on OWL:

CCTV Watch: 70

OWL App downloads: 348

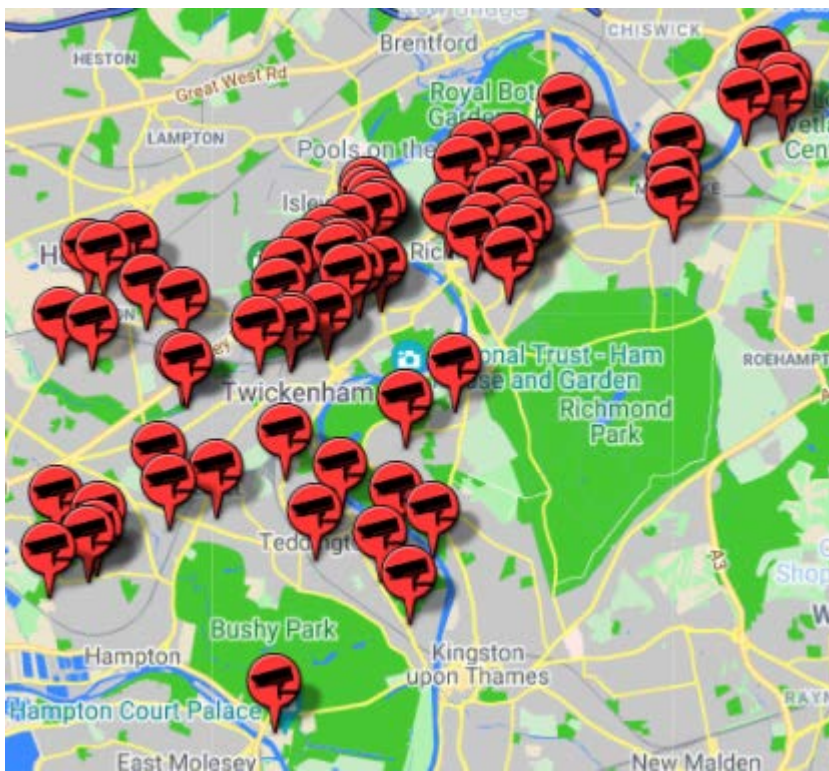


Distribution of OWL NHW membership in the Borough of Richmond

OWL NHW Membership by Ward

Barnes	50
East Sheen	72
Fulwell and Hampton Hill	71
Ham, Petersham and Richmond	
Riverside	62
Hampton	76
Hampton North	61
Hampton Wick	70

Heathfield	70
Kew	94
Mortlake and Barnes Common	51
North Richmond	117
South Richmond	187
South Twickenham	108
St Margarets and North Twickenham	148
Teddington	59
Twickenham Riverside	112
West Twickenham	70
Whitton	63



Distribution of 70 CCTV Group Members as per 27 July 2021

OWL App

Launched on 7 July. The app allows residents to receive and share OWL messages via their smartphones without submitting their details.

Training

Ongoing. Police have received a standing offer of OWL training. Training is also carried out on an ad-hoc basis by Community Safety Officers. All OWL-registered officers have received updated guidance related to sending messages as push notifications via the OWL App

OWL Messages

36 Messages sent over the past three months, including:

Messages to specific ward(s) by Community Safety Officers, e.g.

- Theft from vehicles in Heathfield Ward
- Wanted-Burglary suspect-do you know this man?
- Richmond Green & R
- iverside Newsletter-Edition 4

Messages to specific ward(s) by local police officers, e.g.:

- Monthly Crime Figures
- Incident on 17/05/21 15:56 on Kings Road
- Please take a look at this message from our commander

Messages sent to whole borough by Community Safety Officers, e.g.

- Have your say: Rosslyn Road BPAS clinic PSPO
- National Anti-Social Behaviour Week (19th-25th July)-How to Report ASB
- Appeal after man dies following Richmond stabbing

Messages sent to specific ward(s) by police, e.g:

- Richmond Police Bulletin – May
- Missing Person Appeal - James Hatfield
- A rise in Royal Mail delivery scams over the last week.

Next Steps

- Richmond Council Comms Campaign across borough
- Housing and RSL partners to continue distributing OWL promotional material
- Target the 'hard to reach' group through community contacts
- OWL User Survey (drafted and to be finalised by Consultations Department)
- OWL Ward Coordinators: Two Ward Coordinators already appointed; current OWL Coordinators will be asked to step forward to cover the other wards