

APPENDIX G

STRATEGIES

Strategy	Summary
<i>The Pride of Richmond upon Thames: A Cultural Strategy for the London Borough of Richmond upon Thames</i>	Objectives are: <ul style="list-style-type: none"> • To encourage, promote and celebrate the scope and variety of culture in the borough; • To improve access to and, enjoyment of, cultural activities; • To support and encourage excellent and individual performance in cultural activities and events; • To improve the standard and quality of cultural activities, facilities and heritage in Richmond.
<i>Community Plan 2003-2006</i>	The London Borough of Richmond upon Thames Community Plan sets out the long term vision for the borough and the short, medium and long term targets that will help to achieve that vision. The Council and its partners want Richmond upon Thames to be a borough where people: <ol style="list-style-type: none"> (1) Take pride in the borough; (2) Feel safe; (3) Live in a clean and pleasant environment; (4) Enjoy good quality well managed services that are value for money. The key aims that will help us achieve this vision are: <ol style="list-style-type: none"> (1) Investing in education, arts and leisure; (2) Investing in the environment and encouraging civic pride; (3) Improving social care, housing and the health of the most vulnerable; (4) Combating crime; (5) Managing our resources within our budgets to provide good quality services.
<i>Unitary Development Plan / Local Development Framework</i>	The plan sets out the Council's proposals for the development and other use of land including measures for improvement of the physical environment, conservation of natural beauty and amenity of land, and the management of traffic.
<i>Local Agenda 21 (LA21) Strategy</i>	A strategy for sustainable living in Richmond upon Thames produced by the borough's community. It explores the notion of "living within the community's means" for the good of ecology, future generations, underdeveloped countries, and the community generally.
<i>The Borough Transport Strategy – A Clear Road Ahead</i>	The 'Clear Road Ahead' sets out a proposed borough transport strategy that reflects local priorities for both residents and businesses. There are five objectives: <ol style="list-style-type: none"> (1) Clear Road Ahead (dealing with congestion hot spots; prevention of congestion; easing congestion); (2) Safety first (road safety plan and monitoring; road safety education training and publicity; road safety engineering; community safety, security and partnerships);

	<p>(3) Civic pride (improvements to residential town centres and areas around interchanges; review of signage, lining and street furniture; regular maintenance and crossovers; parking regulation and environment);</p> <p>(4) Free transport choice (safer routes to school; promotional publicity; public transport; local strategic partnerships; strategic routing; walking and cycling);</p> <p>(5) Planning for the future (UDP revisions and review; compliance with car parking standards; seeking planning advantages; undertaking transport assessments; developing travel plans).</p>
<i>Anti-social Behaviour Strategy</i>	<p>There are five objectives:</p> <p>(1) To accurately monitor different forms of anti-social behaviour in the borough;</p> <p>(2) To reduce the number of incidents of alcohol induced anti-social behaviour;</p> <p>(3) To combat graffiti within the borough;</p> <p>(4) To provide a proactive response to the anti-social behavioural incidents in the borough's town centres;</p> <p>(5) To identify individual anti-social behaviour offenders within residential areas and curb their behaviour.</p>
<i>Community Safety Strategy 2002-2005</i>	<p>The London Borough of Richmond upon Thames Community Safety Partnership is a multi-agency partnership, which aims to prevent and reduce crime and disorder within the borough. The priorities for 2002-2005 are:</p> <p>(1) To prevent and reduce youth offending;</p> <p>(2) To make Richmond upon Thames the safest borough in London;</p> <p>(3) To improve our response to victims of crime;</p> <p>(4) To tackle anti-social behaviour;</p> <p>(5) To raise the performance of the Community Safety Partnership in preventing and reducing crime and disorder.</p>
<i>Community Safety Partnership Publicity Strategy 2004-2005</i>	<p>Key aims are:</p> <p>(1) To raise the profile of the Community Safety Partnership and its sub-group through publicising their work through a multi-media approach;</p> <p>(2) To reduce the fear of crime and increase feelings of public safety;</p> <p>(3) To increase the availability of information on the CSP and its sub-groups and community safety and substance misuse issues including in the six objectives of the Community Safety and Drug Action Plans.</p>
<i>Alcohol Harm Reduction Strategy for England</i>	<p>This report sets out the Government's strategy for tackling the harms and costs of alcohol misuse in England. The aim of this strategy is to prevent any further increase in alcohol-related harm in England. It identifies binge-drinkers and chronic drinkers as patterns of drinking that are particularly likely to raise the risk of harm. The strategy to tackle alcohol misuse relies on creating a partnership at both national and local levels between government, the drinks industry, health and police services, and individuals and communities.</p>
<i>Safer Clubbing</i>	<p>The Government has produced guidance in order to improve safety to all club goers, particularly with drug use and clubbing. The licensing regime is expected to use a range of conditions to control the environment at club premises. Where the licensing regime can</p>

	<p>impact on factors which increase the risk to those taking drugs, authorities are expected to take a leading role in addressing these matters through partnering arrangements with the police, club owners and local drug agencies.</p>
<p><i>Open Spaces Strategy/Open Spaces Strategy Action Plan 2004</i></p>	<p>The Council’s vision for Richmond upon Thames open spaces is “to provide access to an exciting range of open space experiences for all.” It is underpinned by 10 key Principles to which the Council is committed:</p> <p><i>Stewardship</i></p> <ol style="list-style-type: none"> 1. Protect visual and physical access to open land 2. Protect, enhance and promote the characteristic features of the Borough particularly the riverside, historic landscapes and features 3. Improve and maintain infrastructure <p><i>Management and Use</i></p> <ol style="list-style-type: none"> 4. Plan to provide for the needs of the community and visitors 5. Make the best use of public and private resources and maximise external funding 6. Work in partnership with the community and other local landscape agencies 7. Promote the use of open land for all 8. Reduce the fear of crime by providing healthy, safe environments and promoting activity <p><i>Environmental Protection</i></p> <ol style="list-style-type: none"> 9. Maintain and enhance the Borough’s biodiversity 10. Providing high quality, sustainably-managed open spaces.