



Heathfield Recreation Ground Management Plan

January 2024 – December 2025

Heathfield Recreation Ground Management Plan 2024-25: Foreword

Heathfield Rec is an important space for local people and visitors. The London Borough of Richmond upon Thames will maintain and manage the park to the highest standards in accordance with our strategic principles and policies.

This management plan is based on the use of an audit of the park following central government guidance known as PPG 17. This is explained within this document, but the approach is based on common sense. We believe that it is important to get the simple things right. Is the green space clean and tidy? Is the grass cut? Are the trees and shrubs well maintained? Is any graffiti removed effectively and quickly?

Working with local communities to deliver the highest quality of service is top priority and it is hoped that this document will provide a framework for continuing and improving dialogue. The site will be maintained appropriately, and the local community will be consulted on any proposed changes or improvements to facilities and infrastructure. In particular, the borough works closely with the Friends of Heathfield Recreation Ground. We actively encourage suggestions about all aspects of the park.

Parks Officers, working closely with colleagues in Continental Landscapes and using a partnership approach, regularly monitor the park. Members of the local community are also encouraged to let us know their impressions about the level of maintenance as well as their ideas. It is hoped that the resulting observations and ideas will result in continually improving management and maintenance practises.

Whilst the Council is open to the changing needs of the local community with regards to facilities within any of the borough's parks, Heathfield Rec is a long established local green space that is well maintained. Major changes to the park or its facilities are not envisaged. The action plan at the end of this document reflects this perspective.

The current financial situation will inevitably have a detrimental effect on the resources available to improve and maintain the borough's parks and open spaces. The borough will continue to work closely with its partners to maintain standards. In addition, we will need to look for additional ways of funding to maintain and improve the boroughs parks, one of our most valuable assets.

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1. Introduction

1.1 This Management Plan for Heathfield Rec provides guidance for the management and any relevant development of the park. It utilises the methodology outlined in the Government’s Planning Policy Guidance note 17 (PPG 17) in order to audit the state of provision of features and facilities on the site.

The Plan includes an Action Plan, which we aim to achieve within the remit of current budgets. The Plan has been drafted for a broad audience interested in the development of the park namely:

- The Friends of Heathfield Rec and borough residents;
- The Parks and Open Spaces Service;
- Other services and departments within the London Borough of Richmond;
- Elected members, ward councillors and portfolio holders;
- National agencies;
- Local businesses; and
- Partners and contractors

1.2 The Plan will run from January 2024 to December 2025. An interim progress update will be undertaken in January 2025.

2. National Context

2.1 Parks are managed areas of the green environment providing opportunities for a range of formal and informal leisure, passive and active sport, recreation and play.

2.2 The significance of parks, open space and countryside provision is clear:

- There are an estimated 27,000 public parks in Britain, visited an estimated 2.6bn times each year (Common Select Committee, 2016).
- There is an estimated 85,847 hectares of Publicly accessible green space in Great Britain, 73,400 in England. (*Natural capital accounts containing information about green spaces in urban areas*, Office for National Statistics, August 2019)
- 18.13% of Greater London is designated Public Open Space; with 3.5% Local Parks and Open Spaces & 5.2% Metropolitan Parks (GiGL, 2019).

2.3 It is widely recognised that the provision of high quality ‘public realm’ facilities such as parks can assist in making an area as an attractive place to live and work, and can result in a number of benefits in terms of economic development and regeneration. A local park can also play a part in promoting healthy living as a place for people to exercise.

2.4 The benefits of safe and accessible parks and open spaces can be summarised as:

Social

- providing safe outdoor areas for all members of the local population
- providing opportunities for community events, voluntary activities and charitable fund raising
- providing easily accessible recreation as an alternative to other more chargeable leisure pursuits

- providing opportunities to improve health and take part in a range of outdoor sports and activities
- providing an educational resource or outdoor classroom

Economic

- adding value to surrounding property, both commercial and residential, thus increasing local tax revenues for public services
- contributing to attracting visitors, including using parks as venues for events
- encouraging tourism into the area
- helping to create an attractive local image
- helping to reduce social exclusion and its associated costs to society

Environmental

- providing habitats for wildlife as an aid to local biodiversity
- helping to stabilise urban temperatures and humidity
- absorbing pollutants in the air and ground water
- providing opportunities for the recycling of organic materials
- providing opportunities to reduce transport use through the provision of local facilities, and by providing walking and cycling routes through urban areas

3. Relationship to Council Aims and Objectives

The Council recognises that its parks and open spaces contribute to the:

- overall vision and priorities of the Council
- quality of life of local people
- physical, social and economic regeneration of the borough
- greening, attractiveness and biodiversity of the area

Accordingly, this Management Plan and the Parks and Open Spaces Service are guided by and are in agreement with the aims, objectives and principles of the following plans and strategies. These can be found at: www.richmond.gov.uk

3.2 Parks and Open Spaces Strategy

Richmond borough has the largest area of public open space per head of population of any London borough. The Council has a local and national reputation for quality and leadership in the delivery of excellent parks. To ensure the quality of our parks and open spaces remains at a high level, following public consultation, we developed a series of strategic principles by which the parks will be managed:

1. Parks and Open Spaces will be a sustainable legacy for future generations.
2. Parks and Open Spaces will continue to define our borough.

- 3. Parks and Open Spaces will enrich the life, health and wellbeing of residents and visitors.
 - 4. The Council will lead in the delivery of excellent Parks and Open Spaces services.
 - 5. Parks and Open Spaces will offer positive experiences to all visitors.
 - 6. Through innovation, the future development of Parks and Open Spaces services will be ensured.
 - 7. Increased community participation in Parks and Open Spaces will be encouraged and supported.
8. Parks and Open Spaces will be celebrated as centres of excellence

3.3 Local Biodiversity Action Plan for Richmond

The main aims of the plan are:

- To conserve and where possible enhance Richmond’s variety of habitats and species, in particular those which are of international or national importance, are in decline locally, are characteristic to Richmond or have particular public appeal, which can raise the profile of biodiversity
- To ensure that Richmond residents become aware of, and are given the opportunity to become involved in conserving and enhancing the biodiversity around them
- To raise awareness and increase stakeholder involvement in maintaining and where possible, enhancing species and habitats of importance
- The Local Biodiversity Action Plan can be found online here: [Richmond upon Thames \(habitatsandheritage.org.uk\)](http://RichmonduponThames.habitatsandheritage.org.uk)

3.4 Parks Improvement

The Council have a commitment to continued improvement in our Parks and Open Spaces by improving existing infrastructure and developing and installing new facilities. The Council continues to have a cyclical investment programme to ensure that parks and playgrounds are up to standards, this includes £300k a year for park improvements and £150k for play. One aim of the management plan is to maintain the gains that we have achieved in previous years.

The Council list all major improvement projects on our webpage, which can be found here:

[Latest parks updates - London Borough of Richmond upon Thames](#)

4 Site Description

4.1 Outline History

When Whitton was being developed for housing in the 1930s, the Borough Engineer drew up plans for Heathfield Pleasure Grounds. Originally there were three football pitches, two cricket pitches, two tennis courts, a children’s playground, a wooden

pavilion, trees and shrubs. The total cost was £3,665. The school already existed at that time, but the cemetery did not and not all the houses on Powder Mill Lane were yet built.

By 1937, the park had been created and the Borough celebrations for the coronation of George VI included the planting of a commemorative avenue of oak trees at Heathfield Pleasure Grounds. Representatives of all 23 schools in the borough each planted a tree.



Replacement planting amongst Coronation Walk

4.2 General Information

4.2.1 Land Tenure

The site is owned by the London Borough of Richmond and is managed by the Parks and Open Spaces Service.

The enabling acts which confer the specified powers to the Council to administer and maintain the land are listed below:

- Open Spaces Act 1906;
- Local Government Act 1972; and
- Local Government, Planning & Land Act 1980.

4.2.2 **Location**

Heathfield Rec is situated in Heathfield Ward in the village of Whitton, in the west of Richmond-upon-Thames borough on the northern boundary with Hounslow, 1½ miles from Twickenham Stadium. The long south-west boundary lies along Powder Mill Lane; adjoining the northern boundary in the west is Hounslow’s Borough Cemetery and in the east Bridge Farm Nursery. Springfield Road and Cobbett Road adjoin at the north-east corner whilst the eastern boundary is shared with Heathfield School.

4.2.3 **Access**

Heathfield Rec has five entrances – one at each end of the park from Powder Mill Lane and one in the centre, and one each from Springfield Road and Cobbett Road in the north-east corner.

The park is free and open facility at all times with fully inclusive access to local residents and visitors to the area.

4.2.4 **Local Transport**

Train: Whitton rail station is a 14 minute (0.7 mile) walk from the Springfield Road entrance in the north-east, via Springfield Road, Hospital Bridge Road, Montrose Avenue and Percy Road.

The station is on the main line from London Waterloo to Reading in Travel card Zone 5. The station is typically served by eight South Western Railway services each hour, with additional services at peak times. Stopping routes include the Hounslow Loop from London Waterloo or Windsor and Eton Riverside to London Waterloo services.

Bus: There are several bus stops near the park on Powder Mill Lane and Hospital Bridge Road. The 110 (West Middlesex University Hospital to Hounslow Bus Station) stops in both directions along Powder Mill Lane near Cheyne Avenue, opposite the park. The closest 481 (Kingston to West Middlesex Hospital) stop is on Hospital Bridge Road at Ashley Drive, a 5 minute (0.2 miles) walk from the north-eastern entrance on Springfield Road.

London Underground: Hounslow Central underground station is a 39 minute (1.9 mile) walk from the park, but Hounslow bus station is a 3 minute walk away along Kingsley Road.

4.2.5 **Landscape & Topography**

The park’s landscape is level, very open and mostly amenity grassland with the trees of Coronation Walk along the northern boundary. Street trees along Powder Mill Lane, Springfield Road and Cobbett Road also help to frame the site. A tarmac path around the perimeter – aside from the short section between Springfield and Cobbett road entrances where it is replaced by the roadside footway – links the entrances and two play areas – a larger, surfaced area in the west and a natural area in the south-east. Also at the west end, a spur from the Coronation Walk path goes to a new outdoor fitness equipment area.

Aside of this park is a new park Jubilee Meadow 1.8ha to the north, this site opened in 2022 as an independent nature conservation site that is accessible via Heathfield Recreation Ground.

4.2.6 Listed Historic Buildings

There are no listed buildings within the park.

4.2.7 Ecology

Mostly amenity greenspace, the site’s interest is mainly in the maturing trees, eastern boundary hedge and wildflower meadow areas. The potential extension would be managed primarily for nature conservation.

4.2.8 Facilities

Heathfield Rec contains the following facilities:

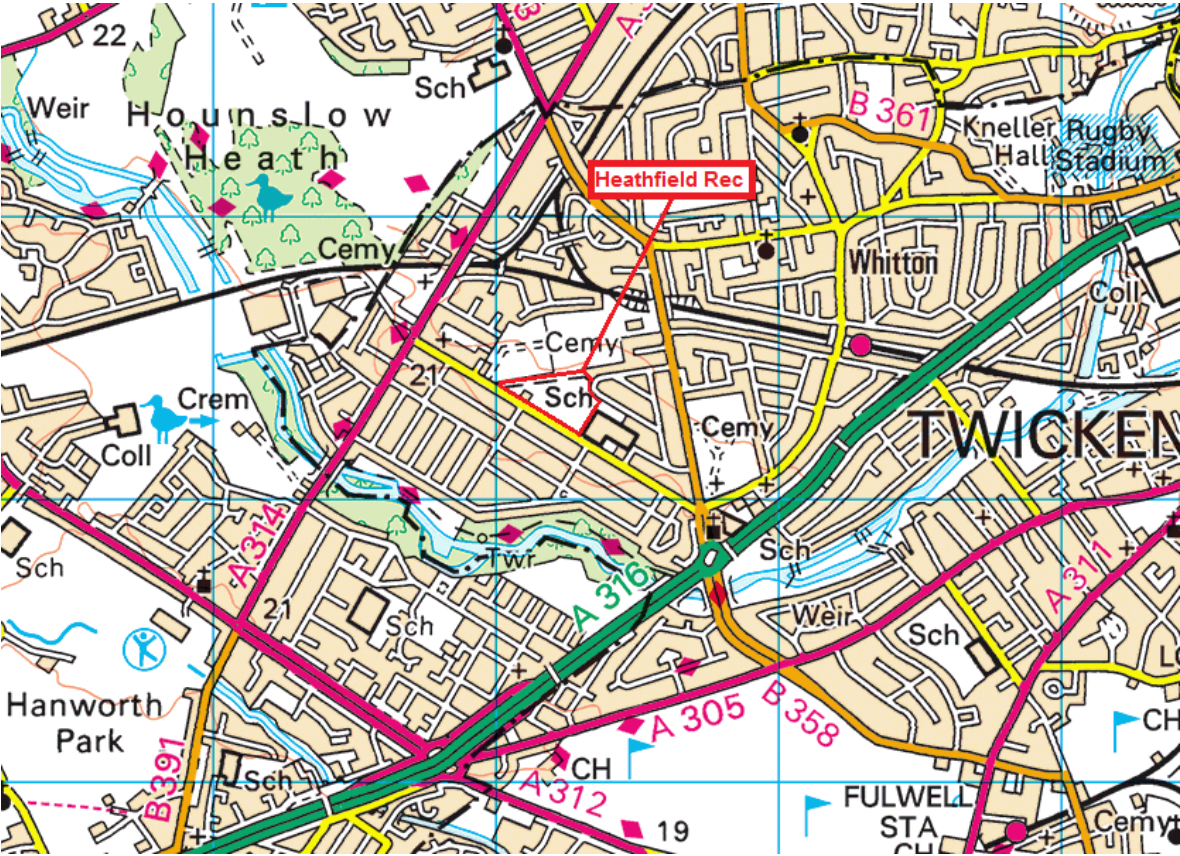
- Two children’s play areas equipped and maintained in accordance to ROSPA guidelines
- Outdoor fitness equipment area
- Multi Use Games Area
- Sports pavilion
- Three football pitches
- Chess and table tennis tables



Refurbished outdoor gym

4.2.9 Maps and Plans

Map 1: Location map of Heathfield Rec



Map 2: Plan map of Heathfield Rec



Map 3: aerial photo of Heathfield Rec



5. Audit of facilities

5.1 The main reasons for undertaking a Local Assessment are:

- to plan positively, creatively and effectively in identifying priority areas for improvement and to ensure, as much as possible, that there are appropriate types of parks and open spaces required;
- to work towards ensuring an adequate provision of high quality, accessible green space to meet the needs of the community;
- to identify the gap between current and desired levels of need and demand, quality and quantity of provision;
- To assist in achieving standards such as the Green Flag Award.

5.2. Desirable Outcomes of the Local Assessment

A local assessment of green space will enable planning to be effective and achieve key outcomes required by National Planning Policy Framework

These are:

- provision of accessible, high quality park space for sport and recreation that meet the identified needs of residents and visitors;
- provision of a park that is ‘fit for purpose’ – the right type in the right place;
- to provide an appropriate balance between new provision and enhancement of existing provision;
- Setting locally derived provision standards.

5.2.1 It is intended that this management plan helps to achieve these outcomes in terms of providing an analysis of existing provision and a plan to effectively maintain and, where appropriate, develop the facilities and infrastructure of the Common and Fields.

5.2.2 In addition, it produces a series of actions which will help to achieve the standards laid down for Green Flag Award parks:

- A welcoming place;
- Healthy, safe and secure;
- Clean and well-maintained;
- Environmental Management;
- Landscape and heritage;
- Community involvement;
- Marketing and communication
- Overall Management.

5.3 Methodology

The methodology used was prescribed in the Government’s Planning Policy Guideline note 17 (PPG17) for the provision of public open space. This consisted of a review of the following key areas of provision:

- Main entrance;
- Boundaries;
- Roads, paths, cycleways and access;
- Parking;
- Information available;
- Planted areas;
- Grass areas;
- Cleanliness;
- Provision of litter bins;
- Seating;
- Children’s play space;
- Buildings including toilets;
- Health and safety;
- Nature conservation value; and
- Access for people with disabilities.

5.3.1 Main Entrance

The western entrance to the site, from Powder Mill Lane, can be considered the main entrance. It has a pedestrian entranceway on both sides of a vehicle gate for authorised vehicles. It has a large interpretation board and is very close to the formal playground.

5.3.2 Boundaries

The southern boundary with Powder Mill Lane is of low railings, black in colour. The northern boundary is a chainlink fence; the western section has hedging growing through from the cemetery.

The north-eastern corner has a white knee metal rail with stone posts along the roadside footway. The eastern boundary alongside the school is of tall black railings with a hedge in front.

5.3.3 Roads, Paths, Cycleways and Access

The main tarmac perimeter path connects the entrances and links in the formal playground, outdoor equipment area.

The paths are used by pedestrians and cyclists. The section between the south-eastern entrance and Heathfield Rec Hall is wider to accommodate vehicles.

5.3.4 Parking

There is unrestricted parking on the south side of Powder Mill Lane; the north side has no parking between 8am and 5pm Monday to Friday.

5.3.5 Information

Information relating to Heathfield Rec is available on the parks section of the Richmond Council website: www.richmond.gov.uk

The parks signage is attractive and durable giving appropriate contact details. It uses easily understandable symbols to deter users from inappropriate and anti-social behaviour.

5.3.6 Cleanliness

Litter and dog fouling are not frequent problems on the site.

5.3.7 Planted Areas

The eastern boundary of the sites includes a line mature hedge.

An annual meadow area totalling 101 square metres lies at the corner of Springfield and Cobbett Roads.

5.3.8 Scenic Quality

Heathfield Rec's mature landscape gives it good local landscape value, especially through the mature trees. It is designated as Other Open Land of Townscape Importance under the Local Plan and will be protected and enhanced as such. It is also within an area the Local Plan considers most in need of further tree planting and succession planning for the mature trees should be considered.

5.3.9 Grass Areas

Most of the area is amenity grassland which is in fairly good condition. Some holes and bare areas need attention. It is used formally for football in winter.

In two areas, the existing turf is being encouraged as wildflower meadow through management. In two areas the existing turf is being discouraged to convert to wildflower meadows through management. This trial will be rolled out to all border areas of the recreation ground once proved successful.

5.3.10 Provision of Litter Bins

Provision of litter bins is sufficient and in key areas at entrances, along the main perimeter paths and within the play area. More will be desirable if the new school development takes place and funding has been allocated in the proposed s106.

Dog waste can now be disposed of in normal litter bins and these bins are emptied daily by the Council's street cleansing contractor.

5.3.11 Seating

There are nine benches in the park, within the playground area and around the perimeter path. More will be desirable if the new school development takes place and funding has been allocated in the proposed s106.

5.3.12 Children’s Play Space

The formal playground is in good condition and has appropriate signage. The natural play area dates to the Playbuilder project in 2010. A rope bridge over the mounded area has now been removed and plans to replace it this year with natural climbing items are under discussion with the Friends group. In 2018 a new



Formal play area

5.3.13 Buildings, including toilets

A sports pavilion is located near the formal play area and includes changing rooms and a toilet. The sports pavilion is not open to the general public. The building is aging and options for replacement are being investigated by Friends of Heathfield Recreation Ground in conjunction with the Council.

5.3.14 Health and Safety

The paths and the playground are in good condition and present no obvious dangers to members of the public.

5.3.15 Nature Conservation Value

The trees and hedges alongside Heathfield Primary school offer considerable biodiversity value. The meadow areas offer increasing opportunities to bees, other pollinators and other invertebrates. A Stag Beetle loggery due to be installed in March 2020 and more hedges in the winter of 2020 will further enhance biodiversity. There is a good population of house sparrow and starlings around the Rec.

5.3.16 Access for people with disabilities

The tarmac paths are in satisfactory condition and width for those with mobility difficulties. Consideration to design is given to ensure that most play is accessible to all. The current pavilion has stepped access.

Heathfield is one of the borough’s three [Friendly Parks for All](#), aimed at improving parks for residents who experience barriers to access and developed in consultation with several local care charities. Features include additional seating, signage and routes marked with specially designed way finders, a sensory trail with leaflet and free weekly activities.



6. Vision and Objectives for the park

6.1 Vision for Heathfield Rec

In line with the wishes of the local community, voiced through the Friends of Heathfield Recreation Ground, the future vision for the park is:

To be an excellent multi-use local park we are all proud of, playing a positive role for local users and the environment

6.2 Aims and Objectives for Heathfield Rec

This section sets out the aims and objectives for the management of Heathfield Recreation Ground as follows:

- To identify and cherish the special character of Heathfield Recreation Ground.
- To ensure that the management of Heathfield Recreation Ground, protects and enhances the biodiversity of the site.
- To ensure that the management of the landscape maintains the character of Heathfield Recreation Ground.
- To ensure that the Park is promoted and managed in order to provide a high-quality service
- To meet the demands and expectations of the local community primarily as a recreational, diverse and enjoyable place
- To encourage and promote community involvement in the implementation of the proposals and in the on-going management and development of Heathfield Recreation Ground.

7. Management of the park

7.1 Introduction

This section sets out guidelines and general principles to be followed in delivering the vision and objectives outlined above.

7.1.1 The Council’s Parks and Open Spaces Service

The Parks Service is overseen by the Head of Culture, assisted by the Parks Service Manager. It is made up of two teams, the Parks Service also use consultants when needed.

- The Operations team is responsible for liaising with contractors and monitoring the parks. The team includes a Parks Operations Manager, two Parks Officers, an Ecology Policy and Planning Manager, an Ecology Policy and Planning Officer, Allotment Officer and a Parks Support Officer.
- The Arboricultural team is responsible for all street trees and arboricultural work in council-managed parks and open spaces, as well as assisting with

planning issues. The team consists of a manager, seven tree officers and a technical support officer.

We value diversity and are committed to delivering a service that puts equality of opportunity as a priority.

Management of the park needs to deliver high standards of maintenance of all aspects of the soft and hard landscaping of the park within existing revenue budgets. Developments have been funded by major borough-wide capital investment Parks Improvement Programmes between 2005 and 2010 and 2012 and 2017. In 2022 Public Realm funding allow improvements in all wards covering – Sports pitches, Outdoor gyms, Playgrounds and pathway access.

7.1.2 Delivery Partners

The Council works and consults with The Friends of Heathfield Recreation Ground and Environs. This assists the Council to work in harmony with users’ and residents’ views, the facilities offered, and any impact that is made on their lives. Continued working with the Youth Partnership has a very high priority in relation to the continued management of the park. The Council also works with a number of external companies who offer fitness classes, for more information, please visit: https://www.richmond.gov.uk/services/parks_and_open_spaces/fitness_activities_in_parks/fitness_training_in_parks

For parks maintenance, a new approach was introduced from April 2013, with services split into eleven separate lots and being delivered through a framework contract. In broad terms maintenance will be carried out by the contractors’ operatives who have the necessary skills to achieve high and consistent standards. As a framework, the contracts will also be available for other authorities and organisations in London and the south-east of England.

Parks Framework contract: February 2018 – February 2021 (renewed March 2021 – 2025)

Following an open and thorough procurement process that began in spring 2017, contractors were appointed to seven service areas to start 36 month contracts in February 2018 (now renewed to 2025). Evaluation was on an 80% cost and 20% quality basis.

- | | |
|-------------------------------------|---------------------|
| 1 Amenity Landscape Management | 5 Parks Patrol |
| 2 Arboriculture Management | 6 Events Management |
| 3 Oak Processionary Moth management | 7 External Planting |
| 4 Play Inspection & Maintenance | |

Procurement was written in an output style with built-in quality measures and performance indicators, and qualifying contractors to design excellent services using their knowledge and experience.

Relevance to Heathfield Rec

Continental Landscapes are the main grounds contractor, undertaking amenity management (grass cutting, shrubs, hedges, sports bookings and pitch maintenance), small works (hard landscaping, infrastructure and furniture installation, etc.) gate locking operations, plus undertaking play inspection and maintenance. They also undertake parks cleansing alongside existing street cleansing and graffiti removal to create a joined-up operation.

KPS are the arboricultural contractor, working closely with the Council’s tree team who undertake inspections and specify works, with Bartlett Tree Experts undertaking Oak Processionary Moth management.

Events in parks are managed by The Event Umbrella, a company who specialise in managing outdoor events in the public sector.

Park patrols are undertaken by Parkguard, a company specialising in education, support services and enforcement in parks and open spaces.

7.2 A Welcoming Place

The following management regimes all play a part in ensuring that Heathfield Rec continues to be a welcoming area.

7.2.1 Graffiti removal

As a part of our aim to make the Borough safe, green and clean we are committed to reducing and removing graffiti. The full details of the borough’s commitment to the prompt removal of graffiti can be viewed at: www.richmond.gov.uk

There is an agreement with the Council’s street cleansing contractor, Continental Landscapes Ltd, to manage the removal of all graffiti within five working days. Where the graffiti is offensive it will be removed within one working day of notification.

7.2.2 Signage

Signage will be kept clean and will be regularly inspected. Any necessary repairs will be carried out promptly.

7.2.3 Pathways

All paths will be inspected annually with defect monitoring throughout the year. Any necessary repairs will be carried out as promptly as possible.

7.3 Healthy, Safe and Secure

The following management regimes all play a part in ensuring that the park continues to be a healthy, safe and secure place.

7.3.1 Community Safety

All contractors working in the park undertake an important role in terms of a visible staff presence and structure their maintenance work accordingly. All contractors are uniformed and wear highly visible clothing.

Parkguard regularly patrol the park. In addition the local Police Safer Neighbourhood team regularly visits the park.

The park is currently included in a Public Spaces Protection Order designed to reduce anti-social behavior in public places in the borough, effectively replacing the open space byelaws. For example, barbeques, fires and fireworks are prohibited; bicycles must not cause a hazard, nuisance or damage; drones are prohibited; and smoking is prohibited in any enclosed play or sports area. More details can be found on the Council's website.

7.3.2 Dog fouling

The Council and their contractors make efforts to educate dog owners to be responsible for their dog's waste as the dangers of humans coming into contact with dog faeces are well known.

Signage clearly indicates that dog mess should be picked up and disposed of by those walking their pets.

All general waste bins can be used to dispose of dog waste.

The Council has adopted Public Space Protection Orders relating to Dog Control. These have been renewed in 2023 for a further 3 years. They can be found online here: [Dog Control PSPO \(richmond.gov.uk\)](http://richmond.gov.uk/dog-control-pspo)

7.4 Clean and well maintained

The following regimes are designed to ensure that the park is clean well maintained:

7.4.1 Horticulture

Grass surfaces within the park are classed as amenity grass.

Amenity turf is those areas used for general recreation and formal and informal sports and can include wide-open spaces or those areas planted with trees and shrubs. The height of this grass is kept between 20 and 60mm throughout the year with adjustments for sports pitches where required by the governing body.

The level of maintenance will depend on the level of use, with increased repairs, fertilising, and scarifying of those areas subject to heavy wear. Most repair works to turf are carried out in the autumn or spring, with areas either re-turfed or seeded.

Grass edges, whether they are against paths, fences or walls will be cut at the same time as the rest of the grass using trimmers in most areas. Grassed areas by the park's northern, eastern and western boundaries are left to grow long to provide habitat for wildlife.

7.4.2 Trees

Trees within parks are subject to inspection by suitably qualified and experienced arboriculturists in order to identify and remedy any unacceptable risks to people

using the sites. An example of this is the prophylactic treatment of oak processionary moth or the removal of trees that are extensively decayed compromising their structural integrity.

Tree pruning is only carried out where necessary for risk management purposes or where formative pruning is necessary; this approach allows Richmond’s parks to retain a natural landscape with well-formed specimens. Where there is a particular characteristic by way of species composition, size or natural distribution the Council seeks to maintain this through selecting appropriate replacement and new trees. All tree works are in accordance with our Tree Management Policy

Richmond Council encourages the Friends of Heathfield Rec to consider the tree population within parks and to communicate with the Parks and Open Spaces team in order to make improvements and ensure that there is continuity in the way that the trees are managed.

7.4.3 Cleansing

The collection of litter is extremely important in maintaining the appearance of the park and has a direct effect upon how people treat and respect the site. Litter is collected on a daily basis by the park cleansing contractors.

The contractors carry out litter picking, emptying of litterbins and the sweeping / blowing of paths. This applies to all surfaces, paths, lawns and beds.

When the park has high numbers of visitors and large amounts of litter are expected the cleansing contractors will carry out additional visits to empty the bins. The full litter bags will be collected and removed from the site on the same day. In addition, the bins are cleaned and disinfected quarterly to avoid an unsightly accumulation of dirt.

7.4.4 Park Furniture and Fittings

The grounds contractors ensure that all furniture is clean and will check benches, notice boards and bins on a regular basis. Items will be cleaned as needed. Repairs will be requested by contractors on a Defect Report and carried out promptly. Any single replacement or repair will match the existing furniture, so that the style of the seat remains consistent.

Playgrounds and fitness equipment are inspected once a week by the contractor and any hazards identified are dealt with accordingly. In addition, there is an annual inspection to ensure that the playground meets ROSPA standards.

7.4.5 Hard Surfaces

Hard surfaces will be kept clean, with litter swept from surfaces regularly by the grounds maintenance team.

Hard surfaces will be maintained in a weed free state (with spot treatment weed spraying only where absolutely needed between March and November). Paths will be kept in a good state of repair, all paths being inspected annually and any repairs ordered to be carried out between March and November.

Drains and gulleys will be inspected regularly by staff and contractors on site.

7.5 Environmental Sustainability

The following regimes are designed to ensure that the park is managed in a sustainable way:

7.5.1 Recycling green waste

The Council’s ground maintenance contractor takes all green waste to Townsmead recycling centre and KPS the Council’s tree management contractor recycles woodchip where appropriate.

7.5.2 Pesticides

The use of pesticides on the Common will be minimised as much as possible in the interests of nature conservation and ecology. An exception to this is the annual spraying of the oak processionary moth.

The Council have an integrated Pest Management Policy which can be found online at:
https://www.richmond.gov.uk/media/25346/integrated_pest_management_policy.pdf

7.5.3 Biodiversity

The Friends group, the Parks team and contractors are working together to diversify this amenity greenspace for wildlife.

An annual wildflower beds has been created in the north-eastern corner and another will be created in spring 2020. It is intended to maintain the maturing trees and hedges and consider habitat creation within the park’s edges and corners. Tree lines and hedges are important aids to navigation for bats and form areas where pipistrelles like to feed. Two areas of naturalized long grass managed using meadow techniques will encourage wildflowers to self-seed and to provide habitats and food for insects, including bees, butterflies and moths which in turn provide food for bats and birds.

The potential extension of 1.8ha to the north alongside the cemetery is part of the potential environmental off-set of the proposed school development. This area would be a parkland-type landscape of trees over meadow.

We will work to the guidelines as set out in our Nature Conservation Policy Statement.

7.6 Community Involvement

This is crucial to the management of the park. Engagement with the local community is carried out by working with the Friends and the South West London Environment Network.

The Friends of Heathfield Rec have already done much to engage in and promote the park through regular meetings and events. The Friends have a vision plan and new plans which will be published soon. The site hosts Food for Thought Heathfield a CIC distributing surplus food.

7.6.1 **Parks Events**

The Council encourages the hire of parks to appropriate organisations. The Friends and ward councilors are consulted before permission is granted for any new event. An evaluation process is held after each event.

Events are held in accordance with the Parks and Open Spaces Events Policy found at: www.richmond.gov.uk

A number of Fun Days and Community Days have been held by the Friends group in recent years.

7.7 **Marketing**

Promotion and marketing of Heathfield Rec is carried out using a range of measures, including the Council's website and publicity literature, to ensure that local people and visitors to the borough are aware of the facility.

7.7.1 **Entrance Signage**

A corporate style of signage for Richmond's parks and open spaces was launched in 2007. It was designed to be attractive and informative.

7.7.2 **Internet**

Information about the park is available on the council's website: www.richmond.gov.uk.

Information on the Friends of Heathfield Rec can be found on their [webpage](#), [Facebook](#) and [Twitter](#). They can also be contacted at friendsofheathfieldrec@gmail.com.

7.7.3 **General Promotion**

In order to create community awareness for all of its facilities, the Parks and Open Spaces Service regularly produces articles and press releases about activities and facility development.

8. **Achievements and Action Plan**

8.1 **Achievements**

Changes and improvements made at Heathfield Rec in 2022-23 include:

- Planted 16 new trees in Rec
- Permitted 'Food for Thought Heathfield' to operate out of the pavilion providing surplus food to the local community.
- Planted an extension of the urban meadow
- Installation of a table tennis and chess board
- Extend the planted meadow near the boundary with Cobbett Road.
- Multi-Use-Games-Area was completely refurbished and a smaller pitch/court area was added to the end of the existing facility

- Establishment of the new Park Jubilee Meadow – originally to be and extension of this site but this is now a new nature conservation in its own right.



Refurbished MUGA 2022

8.2 Action Plan

Item of work and location	Year		Timing	Resources
	2024	2025		
Additional 5v5 football pitch	Y	Y	Spring 2025	Parks Team, Continental Landscapes
Open public toilet	Y		In progress	Parks Team, Facilities Management & Friends Group

Increase spring bulbs across the site and host a bulb planning session with the community	Y		Autumn 2024	Parks Team, Continental Landscapes & Friends Group
Plant a new beech hedge along the playground perimeter	Y		Completed	Parks Team, Continental Landscapes & Friends Group
Additional tree planting	Y		Completed	Parks Team & KPS Contractors
Work with the Planning Team on commissions for a new pavilion	Y	Y	Ongoing	Parks Team, Facilities Management & Friends Group

8.2.1 Development and Renewal

As indicated previously, while the section is open to changing demands from the local community with regards to facilities within any of the borough’s parks, major changes to or developments of the parks facilities are not envisaged. The major challenge is to maintain high standards of maintenance and to plan for effective repair and renewal of the major elements of a park’s hard landscaping or infrastructure e.g. path system.

8.2.2 Community Engagement

The Parks team will continue to work with the Friends of Heathfield Rec. We are committed to being receptive to concerns and suggestions voiced individually or through community groups.

8.3 Operational Commitments

This is presented in tabular form and includes the most important elements of the day to day maintenance of a park, grass cutting, trees and shrubs, litter collection and maintenance of parks furniture. Monitoring and inspection duties are included. Biodiversity management and initiatives are also included in this section.

Element	Action	Frequency
Grass Maintenance	Kept to a height of between 20mm & 60mm Designated long grass areas are to be unmown and left long all year.	As required to maintain length; average 16-18 cuts per year
Tree maintenance	Inspection Replanting	Every three years minimum As necessary
Shrub Maintenance	Kept weed free Mulching Pruning	Monthly Annual As required, dependent on species
Litter collection	Collection and emptying	Daily

Cleansing	Cleaning of public toilets and drinking fountain	Daily
Graffiti	Removal of obscene/offensive	Within 24 hours
	Removal of other	Within 5 working days
Parks furniture	Clean and paint	When necessary
	Repair/replace	When necessary
Monitoring of contract	Monitoring	Every three months
Playground inspection	Visual inspection	Fortnightly as with ROSPA guidelines
	Detailed inspection	Monthly
	ROSPA standard	Annual
Infrastructure	Inspection	Annual
	Clearance of paths	When necessary
Biodiversity opportunities and actions	Installing bulbs, shrubs, plants, deadwood piles	Ongoing

8.4 Conclusion

This Management Plan is not ‘set in stone’. It provides a framework and guidelines that enable the London Borough of Richmond upon Thames to manage the site to a high standard in a sustainable way. The Council is open to the changing needs of local communities and will continue to work closely with the Friends of Heathfield Rec. The Plan will run from January 2024 to December 2025, with an interim progress update in January 2025.